



Lindisfarne Football Club Inc.  
*"The Two Blues"*

Dear Sir/Madam,

**Re: Football Sponsorship**

Please find enclosed sponsorship packages available at the Lindisfarne Football Club for season 2010.

This Club is looking forward to a very exciting year both on and off the field. Being Grand Finalists in 2008 and 2009 we have set our expectations for 2010 just as high. With the increased coverage by the television stations and print media this has resulted in a higher profile for the Southern Football League.

With 12 teams and nearly 200 Junior and Senior Club players we are one of the largest in Tasmania and can boast of a junior development plan that continues to produce more representatives than any other SFL football club. This Club has always been a leader and trendsetter in developing junior players.

We trust that you look at these 2010 packages favourably to see if there is one that can suit your business.

If you require any more information please contact the writer below.

Yours sincerely,

Tony Hilder  
Sponsorship Director  
Lindisfarne Football Club  
P.O.Box 17  
Lindisfarne 7015  
Phone: 62724161  
[www.lfc.org.au](http://www.lfc.org.au)

# **LINDISFARNE FOOTBALL CLUB INC**

*P.O. Box 17 Lindisfarne TAS 7015*

*"THE TWO BLUES"*

## **Sponsorship Packages 2010**

The Lindisfarne Football Club, formed in 1911, is one of the Southern Tasmania's oldest and most progressive clubs has been a leader in the development of junior and senior footballers within this State and the Club is committed to provide an uninterrupted pathway through to Senior and State representation. The Club has a very large and strong Junior Football Club with good coaches to enable young players to continue with their football from Auskick (5 and 6 year olds) to senior players.

With the formation of the new Tasmanian State League, we at Lindisfarne are now part of the Clarence Football Club zone. We have formed a strong alliance with Clarence and this should be a huge positive for both Clubs.

The Club would like you to look through all the various sponsorship packages available, and if there is one that would suit you or your business please fill in the attached form and return to the Club or your Team Manager.

With the increased media exposure with WINTV, Southern Cross Television, the Mercury newspaper, Football Record, Club newsletters and website, I am sure that you will find the packages extremely attractive and represent an inexpensive form of advertising to the Tasmanian community.

The Club looks forward to your favourable response and being part of  
The Lindisfarne "Two Blues" Football Club  
"The Football Future".

**Club Naming Rights Sponsor - Negotiated**

- Naming rights sponsor of all Lindisfarne teams playing in the Tasmanian Football League eg “Willows Tavern Two Blues”.
- Sponsor supplied logo on player uniforms.
- Polo shirts with Sponsor's logo on back as warm-up tops for Southern Football League games and training.
- Sponsor supplied signage at all SFL games.
- Company logo on Club sign and at Lindisfarne Football Clubrooms.
- Media exposure through television, newspaper and radio.
- Invitation for two people to the Blue and Blue Gala Ball.
- Invitation for two people to the trophy presentations.
- Free advertising in Club Newsletter distributed to all players and parents (400 persons).
- Exposure through the Lindisfarne Football Club website.
- Availability of Lindisfarne players for promotional work at your business.
- Free Membership for 10 people to the Club.
- Free passes for 10 people to home games.

### **Individual Team Sponsor - \$1000**

- Your Company logo will go on the player’s jumper or shorts and warm-up top.
- An invitation for two people to the Blue and Blue Gala Ball.
- An invitation to present trophies for your team at the trophy presentations (cost of trophies included in package).
- Free advertising in the Club Newsletter and Website.
- Free Membership for 5 people to the Club.
- Free passes for 5 people to home games.
- 5 tickets in an end of season raffle.

### **Club Sponsor - \$500**

- Invitation for one person to the end of season presentations.
- Free advertising in the Club Newsletter and Website.
- Free Membership for 4 people to the Club.
- 2 tickets in an end of season raffle.
- Free passes for 4 people to home games.

### **Club Sponsor - \$200**

- Free advertising in the Club Newsletter and Website.
- Free Membership for two people to the Club.
- 1 ticket in an end of season raffle.
- Free passes for 2 people to home games.

### **\*Signage - \$200**

- Display of company supplied sign at SFL games\*.
  - Sign or banner size to be no larger than 2000mm x 800mm.
- \* Subject to League and Council approval.

All standard sponsorship packages can be purchased with goods and services to the value of the package required.

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# **Sponsorship 2010**

YES! I/We would like to participate in the sponsorship of  
the

**LINDISFARNE FOOTBALL CLUB**

**FOR SEASON 2010**

**I/We Pledge \$.....**

**BUSINESS NAME.....**

**CONTACT PERSON.....DATE.....**

**SIGNED.....PHONE.....**

**ADDRESS.....**

**.....POSTCODE.....**

**E-MAIL.....**

If possible can you please supply a bromide of your business logo  
for use in our Club Newsletters and on the club web site at  
[www.lfc.org.au](http://www.lfc.org.au).